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International Relations professional, currently pursuing a Masters in Media and Journalism, looking for opportunities in the field of communication for development.

KEY QUALIFICATIONS:

- ❖ Proven track-record of working internationally and in multi-cultural contexts
- ❖ Successful use of media and other communication strategies for social development
- ❖ Proven ability to contribute and conceptualize new project ideas with low budgets

EDUCATION:

M.A. Mass Communication/Media Studies, Strategic Communication **May, 2017**
Sponsored by the ROTARY Peace Fellowship
Relevant Coursework: Multimedia Storytelling, PR Writing, Audio storytelling production and Hate Speech
Thesis: Can you hear me now? Stories International Development left behind available at www.storiesweleftbehind.com
University of North Carolina at Chapel Hill, School of Media and Journalism

B.A. International Relations **September, 2013**
Relevant Coursework: International Negotiation, History of International Relations and International Law.
Universidad del Salvador, School of Social Sciences, Buenos Aires - Argentina

PROFESSIONAL EXPERIENCE:

UNC Writing Center, Chapel Hill, NC **August, 2016 – Present**
Writing Coach

- Coached over 250 undergraduate and graduate students on how to engage with their audience, be better writers and how to better express themselves
- Participated in the 2016 and 2017 Midnight Marathon and held 20-min coaching sessions with students looking for quick, concise feedback on their writing

Estudio del Valle, Neuquén, Argentina **July, 2014 – July, 2016**
Conflict Resolution and Mediation Assistant

- Drafted presentations on Business and Human Rights in the context of extractive industries in Latin America for the Argentina Shale and Gas Oil Summit and the side event on the 2015 UN Forum on Business and Human Rights
- Conceptualize the proposal for the 2015 UN Forum on Business and Human Rights side event between Estudio Del Valle, ACCESS Facility and PeaceNexus among others.

- Recorded and transcribed interviews with 13 facilitators around the world in the field of conflict resolution about their reflections from practice. Interviews were shared within the community of practice and used as a tool to learn from each other's experiences.
- Created an information management system for an ongoing dialogue process between a multi-national company and a community in Misiones, Argentina. The site allows over 100 members of the community to interact with the company, share relevant documents and maintain an open communication channel.

3Teks Medical Textile, Gaziantep, Turkey

March, 2012 – October, 2012

Account Manager for Latin America

- Analyzed the Latin American disposable medical textile market and designed the marketing strategy generating contracts for \$50,000 in five months.
- Organized workshops and presentations on sales and marketing in different cultural contexts for the export department team.

AIESEC Southern Cone, Buenos Aires, Argentina

June, 2010 – July, 2011

Director of Outgoing Exchange for Argentina, Chile and Uruguay

- Coordinated the operations of 17 AIESEC offices in Argentina, Chile and Uruguay increasing the number of students who signed up to go on exchange by 96%
- Travelled between offices providing operational assistance and trainings as needed in topics such as exchange participants supply and demand management, planning and budgeting, process innovation.
- Organized workshops and delivered functional trainings for over 300 college students in conferences in Brazil, Chile, Uruguay and Argentina.
- Developed effective working relationships with over 100 volunteers from three different countries resulting in 90% retention rate and the highest number of applications from members of the outgoing exchange team for leadership positions inside the organization in the upcoming year.

VOLUNTEER EXPERIENCE

Center for Global Initiatives, UNC-Chapel Hill, N.C.

March, 2017 – Present

Multimedia Experiential Designer

- Designed, developed and built the "Truth Box." A recording booth for students to record messages about their experiences with identity, multiculturalism and ethics. The booth is now available for any student to record a message. Currently developing the website where the messages will be stored and shared.

Wildsides, Chapel Hill, N.C.

July, 2016 - Present

Story Consultant/Podcast Co-producer

- Provided feedback on the storyline and technical aspects for the upcoming full-length documentary "Staring Down Fate" - <http://www.wildsides.org/staring-down-fate-als-red-wolves/>
- Co-produced the podcast "Wildlife conflict untangled" about the conflict around the Red Wolf in North Carolina. <http://www.wildsides.org/wildlife-conflict-untangled/>

Children Peace Initiative Kenya, Nairobi, Kenya

June, 2016 – July, 2016

Communications Intern

- Produced videos and articles showcasing the organization's work and impact on the field.
- Developed a Youth for Peace Radio program to expand the reach of their program to the whole community. The project has not yet started.

Center for Conflict Resolution, Kampala, Uganda

May, 2016 – June, 2016

Communications Intern

- Re-designed and re-built the website www.cecore.or.ug.
- Produced videos and articles showcasing the organization's work and impact on the field.

Duke-UNC Rotary Peace Center, Chapel Hill, N.C.

September, 2015 - Present

Student Assistant

- Produced short audio stories profiling the life and experiences of the 15 current Peace Fellows pursuing a master's degree at Duke or UNC. www.chroniclesofpeace.com The website has been featured on UNC's main page and the NC Triangle Health Consortium main website.
- Selected the six documentaries and speakers for the Peace Film Series, a monthly screening of a peace related film followed by Q&A with experts, held each semester at a different campus. Over 300 students, faculty and members of the community have attended.

Be the Match on Campus, UNC-Chapel Hill, N.C.

September, 2015 – October, 2015

Public Relations Student Consultant

- Developed the Public Relations campaign “Swab Right” harnessing the popularity of the dating application “tinder” among college students, to encourage students to register as bone marrow donors and “match” with a patient on the registry. Campaign was presented to the local executive board as well as the National Community Engagement representative.
- Designed the materials for the “Swab Right” campaign: posters, stickers, Facebook posts.
- The campaign won an Honorable mention in the 2016 North Carolina Public Relations Society of America Inspire Awards

Carolina Connection, Chapel Hill, N.C.

September, 2015 – December, 2015

Reporter

- Searched for and produced news stories for Carolina Connection, an award-winning weekly radio broadcast focusing on local and student-related affairs.
- Produced the “Marrow donation helps save lives” story aired on October 9th. It was the third most popular broadcast on iTunes in 2015.

Patria Nueva NGO, La Plata, Argentina

July, 2014 – August, 2015

External Relations Volunteer

- Designed a sponsorship strategy focusing on the organization's reach to high school students. Without any available budget managed to acquire new sponsors for the organization's main event “Primavera Joven”.
- Increased the organization's budget from \$900 to \$2,000 through partnerships with Universities and local businesses, which allowed the organization to undertake the re-construction of a local sport club and a soup kitchen in one of the city's poorest neighborhoods.
- Organized and facilitated the first CSR breakfast event with the participation of five local companies and four academic experts to discuss the future of CSR and how to work together. The event helped the organization gain brand recognition as a partner in social responsibility efforts.

CIPPEC (Center for the Implementation of Public Policies promoting Equity and Growth), Argentina

August, 2014 – February, 2015

Institutional Development Intern

- Searched the Internet for calls for proposals to fund projects and research CIPPEC was undertaking in the areas of Child Development, Education, Transparency, Monitoring and Evaluation and Democracy.
- Drafted and reviewed grant proposals for both national and international potential donors. Received funding from the World Bank, Latin American Development Bank, Open Society Foundation and 3ie.
- Prepared PowerPoint and Prezi presentations about the work CIPPEC does to be presented to embassy representatives, board members and potential funders.

Soliya Connect Program, Web-based

October, 2014 – December, 2014

Connect Program Facilitator

- Developed the curriculum for the eight-week cross-cultural dialogue program between students from predominantly Muslim countries and students from Western countries. Final evaluation of the program showed a 100% satisfaction from participants about topics discussed and the overall program.
- Facilitated the Fall 2014 online workshop with 10 college students. Maintained 70% attendance throughout the semester.

CLAIP (Latin American Peace Research Council), Buenos Aires, Argentina February, 2014 – April, 2014

Facilitator and Organization Committee Volunteer

- Facilitated the Peace and Security roundtable and presented the results to over 200 students, faculty and practitioners in the general assembly.
- Developed a networking tool to ensure post-conference impact through collaboration that led to the publication of the book “Latin America on its way to a sustainable peace: tools and contributions” between CLAIP, ARP and FLACSO Guatemala.

Beyond Violence, Web-based

July, 2012 – May, 2013

Community Coordinator

- Researched the different crowd funding platforms and drafted a crowd funding strategy to start-up the organization. Became a semi-finalist in the Dell Social Innovation Challenge and raised \$300 dollars during the first week.
- Translated the information on their website about ongoing conflicts from English to Spanish.

Search for Common Ground, Washington, DC

October, 2012 – February, 2013

Common Ground Productions Administrative Intern

- Translated scripts from English to French for one of their TV productions, The Team
- Assisted in editing trailers and videos to be shown in their website
- Assisted the Executive Producer with budget reconciliation for overseas projects
- Analyzed similar international organizations branding and presented a report on possible re-branding strategies to increase the organization’s reach and appeal to possible funders. The report was sent to an external firm in charge of the re-branding strategy and presented to the executive board.

AIESEC La Plata, Buenos Aires, Argentina

April, 2009 – December, 2010

Co-Founder and Director of Exchange

- Produced the recruitment campaign without a budget to start the organization in the city of La Plata. Received over 60 applications and recruited 30 new volunteers in the first 3 months.
- Became the local office that realized the most exchanges in all Argentina, Chile and Uruguay in the first year of existence.

SKILLS/LANGUAGES/GEOGRAPHICAL EXPERIENCE:

Computer Skills: Microsoft Office (**Advanced**), Adobe Creative Suite – Illustrator, Premiere Elements, Photoshop, Audition (**Advanced**), Web 2.0 – Facebook, Twitter, LinkedIn, Blogger, YouTube (**Advanced**)

Languages: Spanish (**mother tongue**); English (**fluent**); French (**Intermediate**)

Countries of Work Experience: Argentina, Chile, Uruguay, Uganda, Kenya, Turkey and United States

AWARDS:

- **NC PRSSA Inspire Award:** Honorable mention in the Community Relations Category for the “SwabRight” campaign for Be The Match on campus.
- **Minnie S. and Eli A. Rubinstein Research Award:** Received award in recognition of my academic achievements and my overall accomplishments.